

# Sears: Ethics Quest of Honor

PulseLearning partnered with Sears Holdings Corporation to transform traditional compliance training into a more engaging and memorable experience through the launch of the Ethics Quest of Honor game. The initiative reimagined compliance learning as an interactive journey, designed to boost participation and knowledge retention.

By turning a mandatory, routine process into an exciting challenge, the game created widespread enthusiasm among Sears associates. The shift to a gamified learning model not only improved engagement but also drove measurable improvements in compliance performance across the organization.

PulseLearning is an award-winning provider of enterprise learning and transformation solutions, founded in 1999 and headquartered in Ireland. We partner with global organizations across the U.S., UK, Canada, Australia, and EMEA to deliver customized learning programs that drive measurable business outcomes.

