EMPEQ™

# Data Empowerment for the Built Environment

# Global Asset Management Firm

## The Challenge

A global asset management firm struggled with inconsistent infrastructure data. As the company began investing heavily in AI and predictive analytics, it became clear that their fragmented asset records—spreadsheets, PDFs, and photos—were not only slowing them down, but limiting innovation and increasing customer acquisition costs.

## A Closer Look

Without a shared language or system of record for asset data, the firm's adoption of AI slowed, risk was introduced into planning models, and senior engineers were forced to manually validate data. The tangible result is that, before deploying EMPEQ, the firm was struggling with:

- Several year-long data cleanup cycles.
- High inventory costs stemming from lack of buying power.
- Lack of granular data to fuel financial reporting.
- Poor quality data supporting ROI calculations—leading to low conversion rates.

## The Solution

With EMPEQ as the data foundation, the firm standardized asset intelligence workflows across their entire portfolio—regardless of geography, team, or asset class. Results include:

- Lowered cost of acquisition and survey rework by over 25%.
- Activated AI models to identify risk, optimize spend, and inform CapEx strategy.
- Empowered analytics, compliance, and operations teams to work from the same data fabric to increase business continuity.
- Enabled analytics teams to access validated, enriched, and structured infrastructure records for more confident decision-making.
- Empowered sales teams with higher fidelity and more granular insights to increase conversion rates and drive more revenue.
- Animated and monetized dormant historical asset records to create additional revenue streams.

## Summary:

**Asset Types**
Mechanicals, Electrical, Envelope, Lighting

**Building Types**
Commercial, Multifamily

**Strategic Outcome**
Asset Data Fueled AI; 25% Decrease in CAC

**Company Type**
Global, Publicly-Traded

Structured Asset Intelligence, Delivered at Global Scale

**Get Started Today.**

**Unlock Your Operational Intelligence!**

engagement@empeq.co
(347) 903-6737