

Create a *Culture* That Means *Business*

Each of Culture Partners' five core programs is personalized to develop intentional cultures focused on long-term financial success.

Culture Equation Journey

What It Is: A three-year flagship offering designed to develop every aspect of your people and culture.

The Value: Our most comprehensive offering; clients like you typically see 44.9% revenue growth for the three years following completion of this program.

Culture Equation Workshop

What It Is: A 1.5-day workshop that helps align your team around core priorities.

The Value: Achieve clarity and alignment among your leadership team around purpose, vision, strategic anchors, and core cultural beliefs. While this often leads to longer engagements, the stand-alone value of team and leadership alignment is a palpable in-market differentiator.

Accountability Journey

What It Is: A three-year journey focusing on accountability throughout the organization. Ultimately, employees take more ownership of the business by thinking beyond their primary role.

The Value: Increased safety ratings, financial performance, and customer satisfaction scores for our clients.



Accountability Workshop

What It Is: A one-day workshop to begin fostering accountability in your teams and showing managers how to drive accountability daily.

The Value: An easier, cost-effective way to see how we work — and get immediate results on your team. 97% of clients who have deployed this workshop have committed to a longer engagement with us.

Zodiak

What It Is: A highly engaging workshop that develops business and financial acumen.

The Value: This simulation, which regularly has a 90+ Participant Net Promoter Score, helps develop a deeper understanding of how day to day decisions impact financial success.