Gray Matter
Empowering Intuition

GrayMatter Corporate and Product Presentation

BIG DATA | BUSINESS INTELLIGENCE | ANALYTICS | ARTIFICIAL INTELLIGENCE |

IOT DATA INTEGRATION | DATA SCIENCE SPECIALIST

GrayMatter Snapshot

Company

- HQ in Bangalore, India
- Global offices
  - US (Dallas)
  - UK (London)
  - Finland (Helsinki)
  - Malaysia (KL)
- ~175+ Associates @ work

Achievements

- 100+ Analytics implementations worldwide
- Winner of NASSCOM Emerge Top 50 Companies in India
- Awarded Most Innovative Analytics Company - Asia Leadership Awards
- Consistently achieved CSAT score of 4 / 5

Differentiators

- ISO 27001 Certified
- Great Mix of Technology and domain experience (Airport/ Retail)
- Zero Delivery failure across 100+ Analytics projects
- Lower TCO and visible ROI within 6 months

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Aviation Customers

Bengaluru International Airport

OPAIN S.A. | EL DORADO

GAL GMR AIRPORTS LIMITED | GMR

Sydney Airport

مطار حمد الدولي
Hamad International Airport
QATAR قطر

Flughafen Stuttgart

London Luton Airport

Göteborg Landvetter Airport
SWEDAVIA SWEDISH AIRPORTS

Stockholm Arlanda Airport
SWEDAVIA SWEDISH AIRPORTS

AÉROPORTS DE MONTRÉAL

WINNIPEG AIRPORTS AUTHORITY

KLIA NEXT GEN HUB
THE NEW WAY TO THE WORLD

Aeropuerto de Carrasco
MONTEVIDEO URUGUAY

QUEEN ALIA INTERNATIONAL AIRPORT
مطار الملكة علياء الدولي

CHANGI airport singapore

AirAsia

adani Airports

Mumbai Airport | Ahmedabad Airport | Jaipur Airport | Lucknow Airport | Mangaluru Airport | Guwahati Airport | Thiruvananthapuram Airport

Global Customers Include

Monotype.	BMI	AB InBev	tcc TCC Global
Cognito iQ	OTIS	Nestlé Good Food, Good Life	Bharat Petroleum
Schneider Electric	Copart	SLNG Singapore LNG Corporation	CONCENTRIX A Business Services Company
UIDAI Unique Identification Authority of India Planning Commission, Government of India			

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GrayMatter Product Portfolio

1

STORE SENSE

Revenue Assurance for Airport Retail Operators & Mall

For Airports, Malls, Shopping Centers, Travel Retail and More

2

SMARTLOT

Maximize Car Park Revenues by optimizing Occupancy

For Airports, Malls, Business Parks, Independent Car Parks and More

3

SKATEBOARD

Traveler's Ally for Airport Shopping - Retail, Duty Free, F&B, Services & Leisure

For Global Airports

4

CORE VITALS

Optimize Operational Efficiency and Enhance Passenger Experience

For Global Airports

5

SKYEDGE

Empowering Airline Marketing via Analytics on Market, Routes and Schedules

For Global Airports

6

FA+ Finance Analytics

Increase profitability, improve working capital and ensure compliance

For Finance Function

7

COMPASS

Field Operations Platform

For Field Operations

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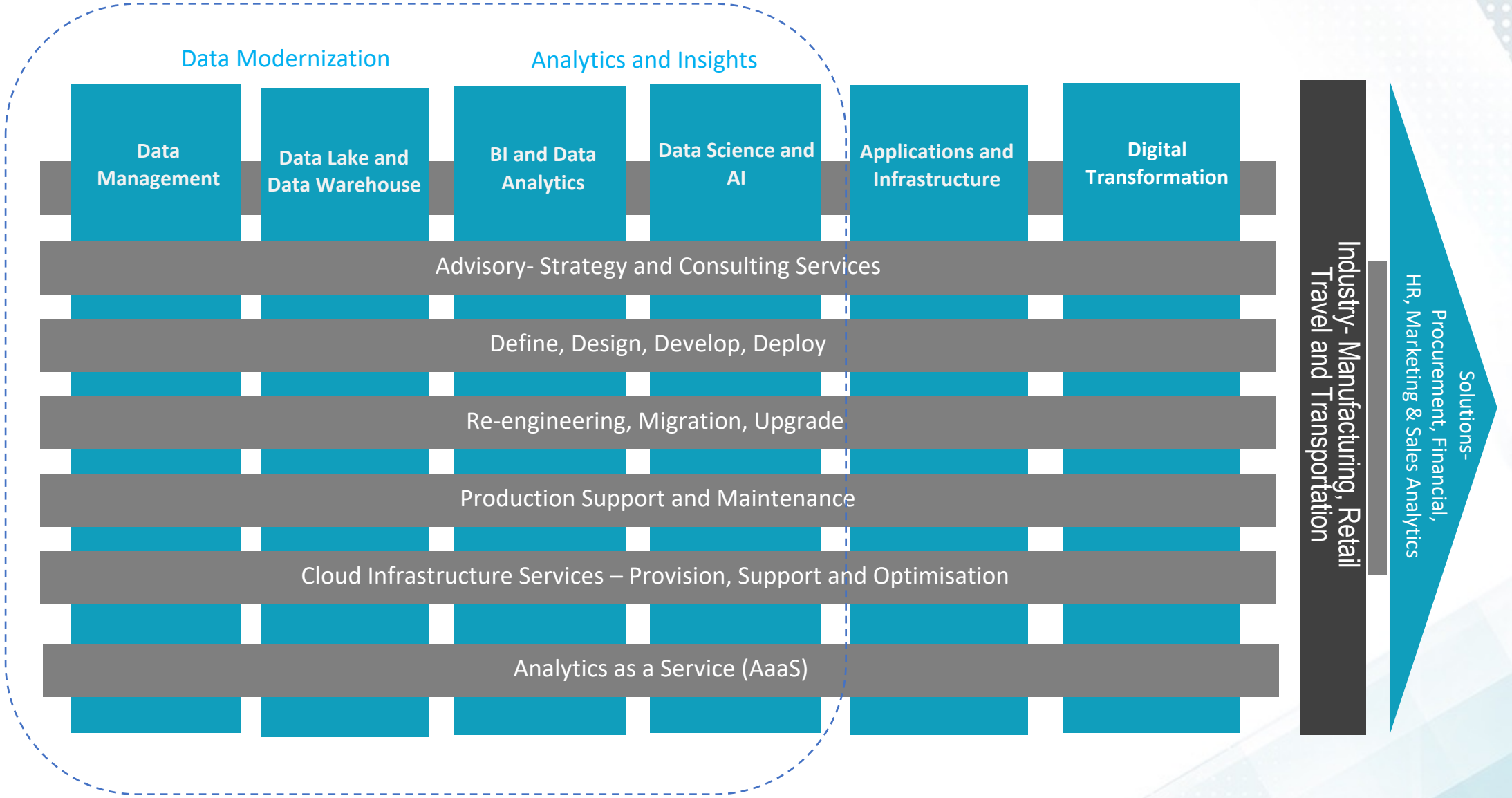
Service Offerings



Simple, structured, scalable, technology-agnostic solutions that empower intuition by combining our extensive experience and expertise to solve complex data challenges for superior outcomes

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Technology Stack

Cloud Technology

Microsoft Azure | aws | Google Cloud | TATA COMMUNICATIONS

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